

## **INVITATION**

### **The Norwegian-Bulgarian Business Group**

has the pleasure to invite you to the event

### **"Strengthening the bilateral economic relations between Norway and Bulgaria"**

*The event will take place on 24<sup>th</sup> of June, 16.30h at ICB's premises - 7, Indzhe Voivoda Str. 1309 Sofia, Bulgaria*

#### **Agenda**

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|---------------|--|
| 16.30 - 16.35 | Opening remarks, <b>H.E. Lise Nicoline Kleven Grevstad, Ambassador of Norway to Romania, Bulgaria and Moldova</b>  |
| 16.35 – 16.40 | Opening remarks, <b>H.E. Vera Shatilova, Ambassador of Bulgaria to Norway</b>  |
| 16.40 - 16.50 | Welcoming words, <b>Mr. Anders Stølan, Chairperson NBBG, CEO International Development Norway</b>  |
| 16.50 - 17.05 | Bulgaria - a new nearshoring destination for West European businesses, <b>Mr. Stamen Yanev, Executive Director Invest Bulgaria Agency</b>  |
| 17.05 – 17.20 | Sofia: Digital. Smart. Innovative, <b>Ms. Nadia Sultanova, Director 'Digitalisation, Innovation and Investments' at Innovative Sofia</b>   |
| 17.20 – 17.35 | NBBG's new vision for closer cooperation with Norway, <b>Ms. Miriana Alexandrova, Executive Director NBBG</b>  |
| 17.35 – 17.50 | The benefits of doing business with a Bulgarian company – 16 years of experience, <b>Kongsberg Maritime</b>  |
| 17.50 – 18.10 | Business culture and doing business with Norway, <b>Ms. Frauke Muth, Programme Manager Business Programmes and Administrative Director Bulgaria and Romania, Innovation Norway</b> |
| 18.10 – 18.30 | Discussion   |
| 18.30 - 19.30 | Glass of wine, networking  |