

# BUSINESS OPPORTUNITIES BETWEEN NORWAY AND BULGARIA IN THE FRAME OF THE NEW ECONOMIC SITUATION



The Norwegian-Bulgarian Chamber in Norway would like  
to invite you to its OFFICIAL LAUNCH

27th of May 2021 at 15.00 CET, 16.00 EET

*Hybrid event*

*(online round table with limited physically present participants)*

[Link to registration](#)

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General sponsor



Under the patronage of:

- The Royal Norwegian Embassy to Romania, Bulgaria and Moldova
- The Bulgarian Embassy to Norway
- In cooperation with InvestBulgaria Agency



Norwegian Embassy

## Keynote speakers:



Ms. Desislava Trifonova,  
Executive Director  
InvestBulgaria  
Agency

Mr. Magnar Ødelin, Director  
EEA and Norway  
Grants

Mrs. Venceslava Yanchovska,  
Manager Innovation  
Norway Sofia

Anders Stølan,  
Chairman Norwegian-  
Bulgarian Chamber,  
CEO IDN

Mr. Plamen Nenov  
BI Norwegian  
Business School,  
Associate  
Professor

Mr. Daniel R.  
Döderlein  
CEO & Founder  
Settle

## AGENDA

Working language: English

*Moderator:* Mrs. Miriana Alexandrova, Executive Director Norwegian-Bulgarian Chamber

15.00 -15.10 CET / 16.00-16.10 EET

- Opening remarks by the Bulgarian Ambassador to Norway, H.E. Vera Shatilova
- Opening remarks by the Norwegian Ambassador to Romania, Bulgaria and Moldova, H.E. Siri Barry

15.10 – 15.50 CET / 16.10-16.50 EET

- Bulgaria as a top new nearshoring Destination, Ms. Desislava Trifonova , Executive Director InvestBulgaria Agency
- Contributing to win-win solutions under the new economic situation, Anders Stølan, Chairman Norwegian-Bulgarian Chamber
- Growth and development in the shadow of COVID: macroeconomic challenges and opportunities for advanced and emerging economies, Mr. Plamen Nenov BI Norwegian Business School, Associate Professor
- Why Bulgaria, Mr. Daniel R. Döderlein CEO & Founder Settle

15.50 – 16.10 CET / 16.50 -17.10 EET

PANEL DISCUSSION: IDENTIFYING NEW OPPORTUNITIES UNDER CRISES

- New potential areas for cooperation between Norway and Bulgaria. How do businesses change due to Covid and successful practices in the post-Covid time
- Participants: Mr. Plamen Nenov BI Norwegian Business School, Associate Professor, Mr. Daniel R. Döderlein , CEO Settle, Ms. Desislava Trifonova, Executive Director InvestBulgaria, Kongsberg (tbc),

*Moderator:* Mr. Stoyan Boev, Manager ICB

16.10 – 16.30 CET / 17.10-17.30 EET

PANEL DISCUSSION: BOOSTING THE BILATERAL PARTNERSHIPS

- The EEA and Norway Grants – the Norwegian perspective for a successful bilateral cooperation, Mr. Magnar Ødelin, Director EEA and Norway Grants
- Opportunities for bilateral partnerships in the frame of the Business Development, Innovation and SMEs Programme, Bulgaria, Mrs. Venceslava Yanchovska, Manager Innovation Norway Sofia
- Participants: Mr. Magnar Ødelin and Mrs. Venceslava Yanchovska, HTS Machine Technic – (tbc) , Kaskada (tbc)

*Moderator:* Ms. Madlena Vladimirova, Market Director Green Business Norway

Q&A

Closing remarks, Miriana Alexandrova, Executive Director Norwegian-Bulgarian Chamber

17.30 - 19.00 EET Light cocktail (for the physically present participants)