



# **INVITATION**

***THE NORWEGIAN-BULGARIAN BUSINESS GROUP  
HAS THE PLEASURE TO INVITE YOU  
TO AN INFORMATIONAL AND MATCHMAKING EVENT***

**INNOVATION, NEARSHORING, SECURED SUPPLY CHAINS  
BENEFITS OF THE NORWEGIAN-BULGARIAN COOPERATION**

**WHEN: 31<sup>ST</sup> OF MARCH 2022, 9.30H  
WHERE: BULGARIAN EMBASSY, 0260 OSLO, TIDEMANS GATE 11**

***UNDER THE PATRONAGE OF  
THE BULGARIAN EMBASSY IN OSLO***

**PLEASE CONFIRM YOUR PRESENCE AT [CONTACT@NBBG.EU](mailto:CONTACT@NBBG.EU) LATEST 25.03.2022**





# PRELIMINARY PROGRAMME

## Panel 1 9.30 – 10.30

### **Benefits of the bilateral cooperation in the frame of the new economic and political situation**

*Moderator: Mrs. Miriana Alexandrova, Executive Director NBBG*

- H.E. Vera Shatilova, Bulgarian Ambassador to Norway - *Opening remarks*
- Norwegian Ministry of Foreign Affairs - *The future of the bilateral relations between Norway and Bulgaria*
- Mr. Anders Stølan, Chairman NBCC – *Norwegian-Bulgarian Chamber: established to support the business growth*
- Innovation Norway, *Norway Grants – supporting succesful bilateral projects. New opportunities for the business during the upcoming grant period (tbc)*
- Cobuilder – *Choosing Bulgaria for a hub. Benefits and challenges*
- Mr. Thomas Kraft, Founder and CEO VGAN - *Why Bulgaria? (tbc)*
- Mr. Stoyan Boev, Board member NBBG, Managing Director ICB – *Securing the supply chains and business growth in a new world.*
- Mr. Ivan Tenev, Sofia University, Scandinavian Studies Programme – *Education in Norwegian language and culture in Bulgaria*

## **Coffee break 10.30 – 10.45**

## Panel 2 10.45– 11.30

### **Get to know each other - Pitching sessions**

*Moderator: Ms. Madlena Vladimirova, Board member NBBG, Market Director Green Business Norway*

## Panel 3 – 11.30 – 12.30

### **Matchmaking sessions**

## **Lunch. Networking 12.30 – 13.30**